

ASSOCIATION OF SINGAPORE ATTRACTIONS

Membership Application Form for Year 2026

COMPANY INFO

Name of Company	
Attraction Name (compulsory for Ordinary Membership application)	
Company/Business Registration No.	
Year of Registration	
Attraction Address	
No of Employees (Full Time) No of Employees (Part Time)	
Correspondence Address (if different from Business Address)	
Telephone Number (Main)	
Email	
Website	

HEAD OF COMPANY INFO (CHAIRMAN, CEO, MD OR EQUIVALENT)

Name	
Designation	
Telephone Number (Direct)	
Mobile Number	
Email	

REPRESENTATIVE INFO (PERSON WHO REPRESENTS THE MEMBER IN ALL DEALINGS WITH THE ASSOCIATION AND REPRESENTS THE MEMBER IN GENERAL MEETINGS)

Name	
Designation	
Telephone Number (Direct)	
Mobile Number	
Email	
ASA Membership WhatsApp Chatgroup	Include / Not to be Included (please indicate your choice)

AS ASA REGULARLY ORGANISES INITIATIVES THAT MAY INVOLVE YOUR VARIOUS DEPARTMENTS IN YOUR ORGANISATION, PLEASE PROVIDE THE CONTACTS OF THE HEAD OF DEPARTMENTS SO THAT WE MAY GET IN TOUCH WITH THEM IN THE FUTURE.

HEAD OF MARKETING DEPARTMENT

Name	
Designation	
Telephone Number (Direct)	
Mobile Number	
Email	

HEAD OF HUMAN RESOURCE DEPARTMENT

Name	
Designation	
Telephone Number (Direct)	
Mobile Number	
Email	

HEAD OF TRAINING DEPARTMENT

Name	
Designation	
Telephone Number (Direct)	

Mobile Number	
Email	

HEAD OF FINANCE DEPARTMENT

Name	
Designation	
Telephone Number (Direct)	
Mobile Number	
Email	

HEAD OF OPERATIONS DEPARTMENT

Name	
Designation	
Telephone Number (Direct)	
Mobile Number	
Email	

CLASSIFICATION OF BUSINESS (please tick accordingly)

- | | | |
|--------------------------|--------------------------|--------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Sole Proprietorship | Partnership | Private Limited |
| <input type="checkbox"/> | <input type="checkbox"/> | |
| Public Company | Others (please specify): | |

Brief description of nature of business (activities / services / products offered)

Business Type (please tick accordingly)

SME [enterprise with annual turnover <S\$100 million or employ < 200 workers]

Non-SME

Admission Rates (for Ordinary membership application and if applicable)

Adult S\$_____ Child S\$_____ Senior Citizens/ Students S\$_____

TYPES OF MEMBERSHIP

Membership subscription fee is as stated below based on category selected. All fees are subject to prevailing GST.

<p><input type="checkbox"/> Ordinary Membership*</p> <p><u>One-Time Entrance Fee</u> \$1,200</p> <p><u>Annual Subscription Fee</u> S\$800</p> <p>Member joining at any time of the calendar year shall pay a pro-rated monthly subscription fee.</p>	<p>Main business is in operating a place of interest which offers substantial experience-rich tourism and lifestyle value, attracts tourists and/or locals, and is open to the public.</p>
<p><input type="checkbox"/> Associate Membership*</p> <p><u>One-Time Entrance Fee</u> \$1,200</p> <p><u>Annual Subscription Fee</u> S\$1,200</p> <p>Member joining at any time of the calendar year shall pay a pro-rated monthly subscription fee.</p>	<p>[for Corporate] Business is related to the tourism and lifestyle industry.</p> <p>[for Individual] An industry practitioner who may be current employee of tourism trade and/or whom has retired from the attraction and deem to be able to contribute to the association and industry.</p>

*Select accordingly

Please state your main reasons for joining the Association: _____

ASA PRIVILEGE CARD OFFERING FOR YEAR 2026

The ASA Privilege Card is a collaborative initiative by all ASA Ordinary Members (and optional for Associate Members) to offer exclusive benefits to employees and partners across the attractions industry.

Operating on an opt-in, reciprocal model, Ordinary Members are encouraged to extend complimentary or preferential (better-than-public) admission for the employee and two (2) guests, along with special discounts or programmes for additional accompanying visitors.

Please complete the information below to facilitate 2026 redemption arrangements.

Admission Charges for Employee & 2 Guests	Admission Charges for Additional Guest(s)

Printing of ASA Privilege Card 2026

Ordinary member is entitled to three (3) corporate cards printed with their attraction logo. They have the option to print one (1) personalised card for their head of organisation at a fee of \$10 (before GST).

Associate Member is entitled to one (1) personalised card printed with the cardholder's photograph.

Full Name of Cardholder to be Printed on ASA Personalised Privilege Card [to be completed by <u>Associate Member and Ordinary Member (who selected this option) Only</u>]

DECLARATION BY APPLICANT

We affirm that the information provided in this application are complete and accurate to our best knowledge; and understand that any misrepresentation may result in rejection of the application or termination of membership. We agree to abide by the rules and regulations stipulated by ASA.

We understand that our application is subject to review and that ASA reserves the right to make the final decision on my application request.

Applicant's Signature

Date

Name of Applicant :

Designation :

Company's Stamp :

MEMBERSHIP APPLICATION CHECKLIST

Please ensure that you have provided all the required information and submit the following together with this application to secretariat@singapore-attractions.org.sg:

1. Photocopy of your Registrar of Companies (ROC) Document
2. Marketing collateral, if any

PAYMENT

An invoice will be issued with your membership acceptance notice. Membership begins upon delivery of the notice and full payment of the entrance and subscription fees.

FOR OFFICIAL USE ONLY

Inspection By

Date of Inspection

Please state reason(s) in the event of waiver of the inspection requirement: _____

Recommended By
(ASA Membership Sub-Committee)

Date

Approved By
(ASA Executive Committee)

Date